

## EXCHANGE COURSES IN BUSINESS AND OFFICE MANAGEMENT

An English taught programme for international exchange students in the study field of business and office management, on bachelor level.

### Programme AUTUMN 2023

Course unit	Autumn ECTS credits
Understanding Global Cultures	3
Project Management	3
Doing Business with New Markets	6
Digital Marketing Essentials	3
International Marketing Management	3
International Institutions	3
English 3	3
European Studies	3
Customer Relationship Management	3
International and European Law	4
Graphic Design	3

### Language courses

Course unit	Autumn ECTS credits
Survival Dutch	3
Summer School English	3
English for eXchange Autumn	3

