

## EXCHANGE COURSES IN TOURISM AND LEISURE MANAGEMENT

An English taught programme for international exchange students in tourism and leisure management, on bachelor level. Courses of 'tourism and leisure management' cannot be combined with courses of 'communication management and journalism'.

### Programme AUTUMN 2023

Course unit	Autumn ECTS credits
Destination Management	8
Tourism Professionals 1	10
Tourism Marketing	5
English 2	4
English 3	4
Data Driven Communication	3
International Communication and Project	3
Omnichannel Retail	3
Campaign*	3
Digital Strategy and Webdesign Portfolio	6
Masterclass Marketingcommunication	9
Professional Communication 1	3
European Integration – Belgium in Europe	4
Spanish 1 - level A1	3
Spanish 2 - level B1	4

\*Course will take place during 2 weeks in the exam period in January

### Language courses

Course unit	Autumn ECTS credits
Survival Dutch	3
Summer School English	3
English for eXchange Autumn	3

